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# 10/04/1990 - Boris Notkin Lecture

University Marketing and Communications

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Charleston, Illinois

news

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FOR IMMEDIATE RELEASE:

BORIS NOTKIN LECTURE

CHARLESTON, IL.--Boris Notkin, anchorman and commentator on the popular Soviet television program, "Good Evening Moscow," will present a public lecture at Eastern Illinois University at 8 p.m. Monday, Oct. 8, in the University Union Grand Ballroom.

Admission to the lecture, sponsored by Eastern's University Board, is \$1 for students with a valid I.D. and \$3 for the general public. Notkin will respond to questions from the audience.

Over 40 million people in the Soviet Union view "Good Evening Moscow," a cross between "60 Minutes" and "Good Morning America." His guests have included politicians, scientists and entertainers from throughout the world.

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A graduate of the University of Moscow with a Ph.D. in Soviet-Social History, he currently is Professor of Rhetoric there.

In addition to working as a reporter and University of Moscow professor, he has served as an interpreter for former President Ronald Reagan when he was in the Soviet Union.

He has published 50 articles and three books on political rhetoric, political psychology and the psycholinguistical aspects of teaching interpretation.

Since 1970, he has been a contributing writer to the Literary Gazette, which he calls the "most liberal publication in the Soviet Union."

Most recently, he was a visiting Fulbright Professor at the University of Wisconsin in Madison, lecturing on "Reporting on the U.S.S.R. Under Glasnost and Perestroika."